



Agenda Memorandum

Agenda Item -6.A.

City Council Meeting
January 23, 2023



Strategic Priority 1: Preparedness and Resilience

Build a system of intentional support for residents, businesses and the environment that mitigates risks and proactively seeks out ways to ensure the community not only endures, but thrives.



Strategic Priority 2: Proactive Public Safety

Enhance public safety to emphasize both prevention and enforcement, engage the community through education and outreach and provide the resources necessary to ensure safety and well-being throughout Westminster. Enhance public safety to emphasize both prevention and enforcement, engage the community through education and outreach and provide the resources necessary to ensure safety and well-being throughout Westminster.



Strategic Priority 3: Shared Sense of Community

Foster equitable opportunities that help residents feel at home and connected in their community and empowered to live their best lives.



Strategic Priority 4: Quality of Life

Ensure that Westminster offers a diverse range of amenities and activities for residents, businesses and visitors that honor the city's history and support the arts, parks, recreation, open spaces, and libraries.



Strategic Priority 5: Robust Infrastructure

Provide safe and equitable access to core services and amenities by safeguarding, maintaining and improving the city's water, wastewater, stormwater, mobility and roadway systems.

Subject: Information Only – Strategic Plan Update – End of Year 2022 Report

Prepared By: Kodi Erb, Assistant To The City Manager

Recommended City Council Action:

This report is for City Council's information only and requires no action by City Council.

Summary Statement:

The attached report provides an update on accomplishments and efforts in support of the adopted 2022 Strategic Plan goals as well as the Vision Statement (updated and adopted in 2022) for the period of April 25, 2022, through December 31, 2022. If City Council has specific questions about the status of any item noted, Staff will be happy to provide additional information.

Fiscal Impact:

\$0 in expenditures.

Source of Funds:

Not applicable.

Policy Issue(s):

Not applicable.

Alternative(s):

Not applicable.

Background Information:

In 2022, City Council reviewed and updated the City's Strategic Plan. These efforts culminated with the adoption of the 2022 Strategic Plan at the April 25, 2022, City Council meeting.

The Strategic Plan includes the City's Vision Statement, which was adopted February 22, 2022:

Westminster is a city of beautiful, safe, well-maintained neighborhoods and destinations with a vibrant, diverse economy, rich and resilient environment, and a strong sense of community and belonging.

The Strategic Plan is comprised of guiding principles, strategic priorities, strategic objectives, focused objectives, and performance outcome measures. The strategic priorities reflect the broadly defined key statements of what the City hopes to achieve. The strategic objectives reflect the means of achieving or moving toward the goals and focus City efforts. The focused objectives flow from each objective to guide daily, weekly, and monthly actions, and identify specific projects, programs, or priorities to be achieved, ultimately helping to realize the vision. The performance and outcome measures illustrate how the achievement of the goals will be measured.

The attached document provides a status update on specific accomplishments and efforts of Staff to achieve the performance and outcome measures set forth in the adopted Strategic Plan.

The report includes color coding for each action item update to identify the status and is as follows:

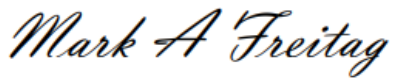
- In Progress (green) - Work is actively being completed on this project and is on schedule.
- Scheduled (orange) - Work is planned on this and is planned to be addressed on schedule.
- Delayed (red) - Work is either in progress or planned for this item but is incurring delays.
- Completed (blue) - Item is either complete, substantially complete, or embedded into the standard operations of the organization.

The status summary row(s) describe what progress has been made through December 31, 2022, and these actions reflect cross departmental citywide efforts.

Providing a status update on the 2022 Strategic Plan performance measures supports all of the City's

Strategic Plan goals, ensuring clear vision for the future of the community through collaborative and transparent decision making: Preparedness and Resilience, Proactive Public Safety, Shared Sense of Community, Quality of Life, and Robust Infrastructure.

Respectfully Submitted,

A handwritten signature in black ink that reads "Mark A. Freitag". The script is cursive and fluid, with the first letters of each word being capitalized and prominent.

Mark A. Freitag
City Manager

Attachments:

CMO - Strategic Plan Objectives KPIs End of Year 2022