



## Agenda Memorandum

Agenda Item – {{section.number}}.A.

City Council Meeting  
October 14, 2024



### **Strategic Priority 2: Community Empowerment and Engagement**

Enhance the sense of community and connection in Westminster through engaging methods of communication and dialogue that improve accessibility, increase understanding, and encourage participation in civic and City life.

**Subject:** Proclamation for Red Ribbon Week

**Prepared By:** Abby Fitch, City Clerk

### **Recommended City Council Action:**

Councillor Hott to present the proclamation for Red Ribbon Week to the Foothills Young Marines.

### **Summary Statement:**

- As in the past, the City is joining the Foothills Young Marines to take a public stand against drugs and to show a personal commitment to a drug-free lifestyle through the symbol of the Red Ribbon.
- Red Ribbon Week is observed annually from October 23 through October 31.
- The red ribbon symbolizes intolerance towards the use of drugs: no use of illegal drugs and no illegal use of legal drugs. The theme of this year's national campaign is "Life is a Movie, Film Drug Free."
- Members of the Foothills Young Marines will be present to accept the proclamation.

### **Fiscal Impact:**

\$0 in expenditures

### **Source of Funds:**

Not applicable

**Policy Issue(s):**

None identified

**Alternative(s):**

None identified

**Background Information:**

Red Ribbon Week emerged from the creation of Camarena Clubs, which were established in 1985 to honor the memory of Drug Enforcement Agent Enrique “Kiki” Camarena, who was killed in the line of duty. By wearing red ribbons, Americans demonstrate their ardent support of a healthy, drug-free lifestyle and pay homage to every person who has made the ultimate sacrifice in support of our nation’s struggle against drug trafficking and abuse. The year 2024 marks the 39th year that Westminster has proclaimed Red Ribbon Week. Through its participation, the City of Westminster joins thousands of other municipalities in Colorado and the United States to present a unified and visible commitment to create a drug-free America

This proclamation supports City’s Strategic Plan goal for Community Empowerment and Engagement by joining businesses, schools, non-profit organizations, and other Front Range governmental entities in spreading awareness through drug prevention educational activities that constitute a public statement about the positive societal impacts of a drug-free lifestyle.

Respectfully submitted,

*Jody Andrews*

Jody L. Andrews  
City Manager

**Attachments:**

Proclamation for Red Ribbon Week